

The Renaissance Eye

The story behind Floriana Interiors

If one of the great challenges of interior design is to find the intersection of principle and predilection, a common ground between designer and client, then the need is to find someone with a worldly knowledge of both people and beauty, and also someone bringing with them a network of artists, artisans, architects and builders.

Such are the resources and talents of Floriana Petersen, who grew up in Slovenia, in a small town of stone walls, slate roofs and picturesque gardens. While studying Art History at university, she spent summers restoring old frescoes in some of the country's great cathedrals. It was during long hours meticulously pairing and repair-ing, that she acquired her appreciation for what is artistic.

Upon arriving in San Francisco she began working as an accessories designer, making handbags and custom leather bound books and boxes for clients such as Oprah and Rolling Stone Magazine.

In 2007, she turned her focus to interior design, beginning with her own home which included a wonderfully creative indoor pool, along with superbly crafted furniture. Every niche became a tableau.

Her signature style is clean, sophisticated design with European elegance. She is particularly adept at drawing out her clients, to discover the objects, collections, and materials, and architectural nuances that hold personal significance, and reflect their creative in-stincts.

Floriana Petersen is also an author; her new book, *11 Places in San Francisco*, a guide, but also a collection of brief essays about her favorite points of interest in the city.

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TOP LEFT: ??? TOP RIGHT: NICHE SYMMETRY IS DEFINED BY VINTAGE CHAIRS AND A CUSTOM-MADE CABINET. **BOTTOM LEFT:** A LONG CURVED KITCHEN IS ANCHORED BY A SINGLE SLAB OF CEDAR WOOD. NOTE THE OLD MAGIC CHEF STOVE, AND EXPOSED STEEL BEAMS. A PANTRY IS TUCKED BEHIND A CURVED WALL, DISTINGUISHED BY A VINTAGE METAL BILLBOARD. **BOTTOM RIGHT:** IN THIS AIRY THREE-STORY HOUSE, A CURVED STEEL STAIRWAY WINDS DOWN BELOW THE KITCHEN INTO A LOFTY FAMILY ROOM AND AN INDOOR POOL.



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